

**INCREASE INTERPERSONAL
EFFECTIVENESS**

**UNDERSTAND THE ETHICAL USE
OF POLITICAL SAVVY**

**REDUCE NEGATIVE CONFLICT
INCREASE POSITIVE CONFLICT**

**GROW A TEAM CAPABLE OF SELF-
HEALING TO DRIVE POSITIVE RESULTS**



Project management is one part science, two parts art. In today's business environment, characterized by constant change, reduced delivery time, and shrinking budgets you need project leaders whom are well-schooled in the fine art of project management. Awareness of the project political climate, competing stakeholder demands, and multicultural teams is a requirement – not an option.

Brian Irwin is a speaker with a wealth of experience in both the art and science of project management. His presentations are delivered with a down-to-earth personality and are practical, educational, and entertaining. Each presentation is customized to fit the needs of the audience and is communicated in a personal and professional style that is sure to make a lasting impression on those in the audience.

Testimonials:

"...Brian has given me a new and positive view of project politics."

"...Insightful, engaging, and very entertaining."


"...Brian's experience and personality allows him to deliver his message in a way that is inspiring and memorable."


"...Practical advice I can put to use immediately."

Audience Member Companies:

- Hewlett Packard
- Aegon USA
- Pearson Education
- Rockwell Collins
- Technisource
- Intermec Technologies
- Iowa Health System

Member

 Project Management Institute

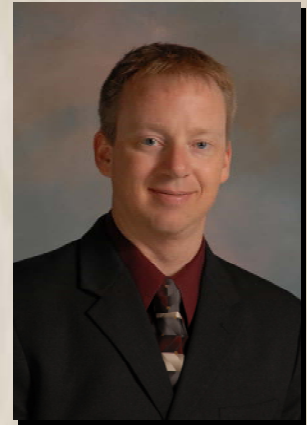
 Institute of Electrical and Electronics Engineers

TOPICS/PROGRAMS

- ◆ The Art of Relating to Your Team
- ◆ Generational Diversity in Projects
- ◆ Managing Politics and Conflict in Projects
- ◆ Bringing the Soft Skills to Hard Project Dynamics
- ◆ Understanding the Needs and Expectations of Others
- ◆ The DTAB Model of Project Leadership – Developing Yours

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Brian Irwin, MSM, PMP

Much of today's business success is driven by an organization's ability to execute and deliver projects. Critical to this success is the cohesiveness of the project team, the project leader's interpersonal skills and political savvy.

Brian Irwin is an accomplished author, consultant, and speaker with many successful years of project management experience. He holds a Bachelor of Science in Electrical Engineering and a Master of Science in Management with a specialization in project management, both from Colorado Technical University.

He has worked for companies such as Gateway 2000 (Gateway Computers), The John's Hopkins University Applied Physics Laboratory, and Hewlett Packard. Brian has also been a volunteer for The Project Management Institute (PMI), serving a leadership role on the OPM3 2008 Standard update team and as a team member on the Portfolio Management Standards team.

Realizing that project failure is often a result of ineffective teaming and a lack of leadership and interpersonal skills, he founded PM Team Dynamics, a project management consulting and training firm. His efforts are focused on helping organizations develop project leaders, assess and recover troubled projects, and perform project management process assessment and improvement implementations.

Brian has also authored a book titled *Managing Politics and Conflict in Projects* which will be released in late 2007 by Management Concepts.

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